

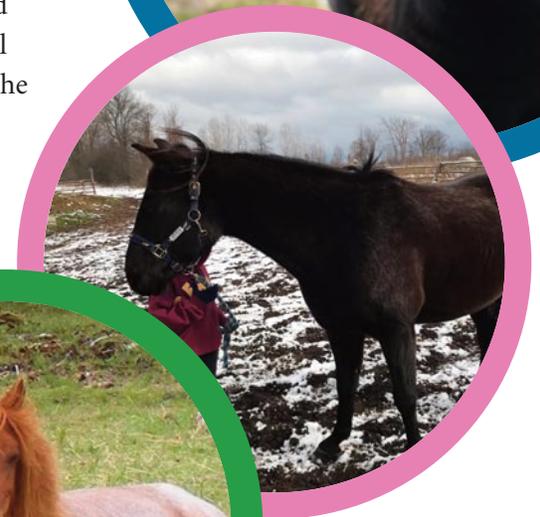


Help us Create the Newfoundland Pony Heritage Park and Pasture

The Newfoundland Pony Society (NPS) is seeking your support to develop a permanent home and heritage park for the iconic Newfoundland Pony, which is listed as endangered by Rare Breeds Canada. This initiative will help ensure the future survival of the pony and provide a place for the public to learn about the Province's special breed.

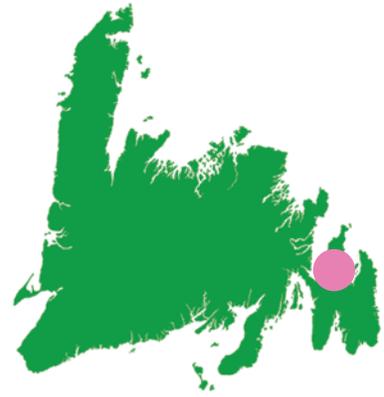
NPS recently secured a 50-year agricultural lease on 25 hectares of Crown land near Hopeall, Trinity Bay. We plan to restore the pasture and create a dedicated showcase area called **The Newfoundland Pony Heritage Park**. The project will provide free grazing pasture and breeding space for Newfoundland Ponies in the area, in addition to a visitor centre for school groups, individuals and tourists.

Once in the thousands, there are now an estimated 500-600 Newfoundland Ponies in Canada and the U.S., with the actual number of breeding ponies much lower. This hard-working animal played an important role in the survival of rural Newfoundland; they hauled wood for building and heating houses, they pulled kelp from the beach for gardens, and were a dependable means of transportation for families.



Convenient Location

The pasture for the Newfoundland Pony Heritage Park is located less than an hour's drive from the Marine Atlantic Argentia Ferry Terminal and from St. John's. It is also close to many communities with children and school groups who will be able to see and learn about the Ponies.



Fundraising Goals

The existing buildings and fencing on the land are in disrepair, the water supply is inadequate, and the pasture (about 12 acres is currently cleared) needs improvement. We have an ambitious goal of raising \$250,000 over 2 phases that we hope to achieve with your support. In order to move ponies onto the land this year, our focus is on Phase 1.



2021 Phase 1

Pasture Development

Fundraising goal: \$75,000

- Repair and replace the fencing on the land
- Rehabilitate the 12 acres of pasture for grazing
- Refurbishment of water supply - test the well and ensure water supply
- Install road signage
- Grade the small entrance area and create accessible parking for the public

2022/23 Phase 2

Visitor Centre

Fundraising goal: \$175,000

- Install a septic system
- Repair the existing barn
- Develop a small visitor centre and welcoming area with public washroom
- Produce outdoor storyboards to tell the history and features of the NL Pony

Tax Deductible Donation

There are currently very few opportunities for the public to view and learn about the Newfoundland Pony. This is an opportunity to give the Newfoundland Pony a permanent home and to ensure its special history and cultural importance will be protected for future generations.

We are asking for your support to help us reach our goal of \$75,000 for Phase 1. The NPS is a registered charity (# 899 123 053 RR0 001) and will issue receipts for tax purposes. If you would like additional information about how you can contribute toward the permanent home for the Newfoundland Pony, please contact us.



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